



LUXEMBURG

CASE STUDY N°5

PAPER B

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WHY NOT TRY? / IT WOULD BE A GOOD IDEA TO ...

1. Organising a festival around Christmas or before the summer holidays in which the 9 local associations were invited to participate. The festival would celebrate Christmas or the year's activities of the 10 associations (Club Senior Nordstad plus the 9 local associations) and each activity of the festival would be in charge of a group of, say, 5 people from different associations. For example, the group in charge of the playful activities would include a member of Club Senior Nordstad plus 4 members from different local associations, the group in charge of food and beverages would include 5 other members, etc.;
2. Informing Club Senior Nordstad's members about the local associations' activities and even advertising some of them on Club Senior Nordstad's webpage (with links to their webpages), as a sign of good will, expecting the local associations to do the same in return.
3. Find an influential intermediary (like the Ville de Luxembourg bourgmestre), who would promote cooperation and help to build bridges, through the planning of events or training, in which all associations would participate.

NECESSARY CONDITIONS: MATERIAL / PLACE / TIME

1. **Material:** All the material needed to organise a festival: food, drinks, playful activities' material, hi-fi system, computer, projector, etc. **Place:** At county/town facilities. **Time:** Once a year, near Christmas or New Year or just before the summer holidays.
2. **Material:** Flyers, brochures, computer, internet. **Place:** At Club Senior Nordstad's facilities. **Time:** Throughout the year, whenever pertinent.
3. **Material:** all the necessary material for the organisation of events or training sessions. **Place:** town facilities. **Time:** whenever the town council thought pertinent.

POSSIBLE OBSTACLES

1. **Opposition** from the members of the local associations when asked to fulfil their tasks; **lack of enthusiasm** from participants; **segregation:** members of each association only interacting with other members of the same association.
2. Lack of reciprocity from the 9 local associations: unwillingness to pass information about Club Senior Nordstad's activities to their members.
3. General consideration that the problem is too small and/or too local for the council to interfere.

ILLUSTRATION

