



Erasmus+



Be Active through Life Long Learning (BALL) Project Website Proposal

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1.Requirements Analysis



- To introduce the information systems requirements firstly we should review the aims of the U3A Project:

- To provide an up-to-date focused and innovative training and teaching material for staff at lifelong learning centres, universities, unions/associations of academics and local and regional authorities in order to prepare courses for the target group of people (55+), who should be encouraged to plan their “old age”.



1.Requirements Analysis

- To introduce the U3A movement as one of the opportunities to be active in the “old age” and culturally and intellectually stimulated.
- To encourage cooperation between those involved in preparation for retirement, like local, regional, and state authorities.
- To disseminate the result of the program to all European countries.

Moreover, we also have a European wide workgroup who needs easy, productive and multilingual tools to improve remote work and communications.



2.Information Systems Proposal

- **We propose the following Information Systems:**
 - **Institutional Project Website:** This website contains institutional public information about the project like general information, partners, meetings, press releases and dissemination.
 - **Survey Application:** To satisfy research needs.
 - **Directory of Involved Institutions:** To encourage cooperation between them.
 - **Workgroup Platform:** We need a platform to share documents and communicate between partners.

2.Information Systems Proposal



- **We propose the implementation of these technologies:**
 - **Institutional Website and Directory of Involved Institutions: Drupal Content Management System.**
 - **Survey Application: LimeSurvey.**
 - **Workgroup Platform: Google Drive or DropBox. The tools offered by Google Drive or DropBox are universally well-known, so we do not need to spend time training the partners in custom applications.**
 - **Two months of design, development and implementation time.**

3. Project Corporate Identity



- Corporate Identity refers to logo, slogan, typography, etc. of the project.
- It's important to use the same corporate identity in documents, flyers and also on the website.
- In order to choose the website colours and templates, it is advisable to first design the project logo in order to make a visually consistent website.

4. Website Hosting

- Website hosting options:

- **External commercial hosting:** In an external commercial hosting we are outsourcing the administration of the webserver. We have less control of its configuration and have to pay an anual fee (€200 approx.).
- **Internal hosting:** We administer the webserver and have absolute control of its configuration.
 - Permanent University offer to use their webserver to host the BALL website.
 - Our webserver can be used without any additional cost and takes advantage of the University net infrastructure.

4. Website Hosting

- Website domain options:

- **External commercial hosting:** If we contract a hosting usually we will have the domain name included.
- **Internal hosting:** We need to contract a domain name in an external hosting and point it to our webserver.
- Another option is use a subdomain of our domain www.proyectosupua.es without any further cost. For example <http://www.proyectosupua.es/ball>
- It's very important choose a descriptive domain name in order to improve SEO (Search Engine Optimization).



5.Responsive Design

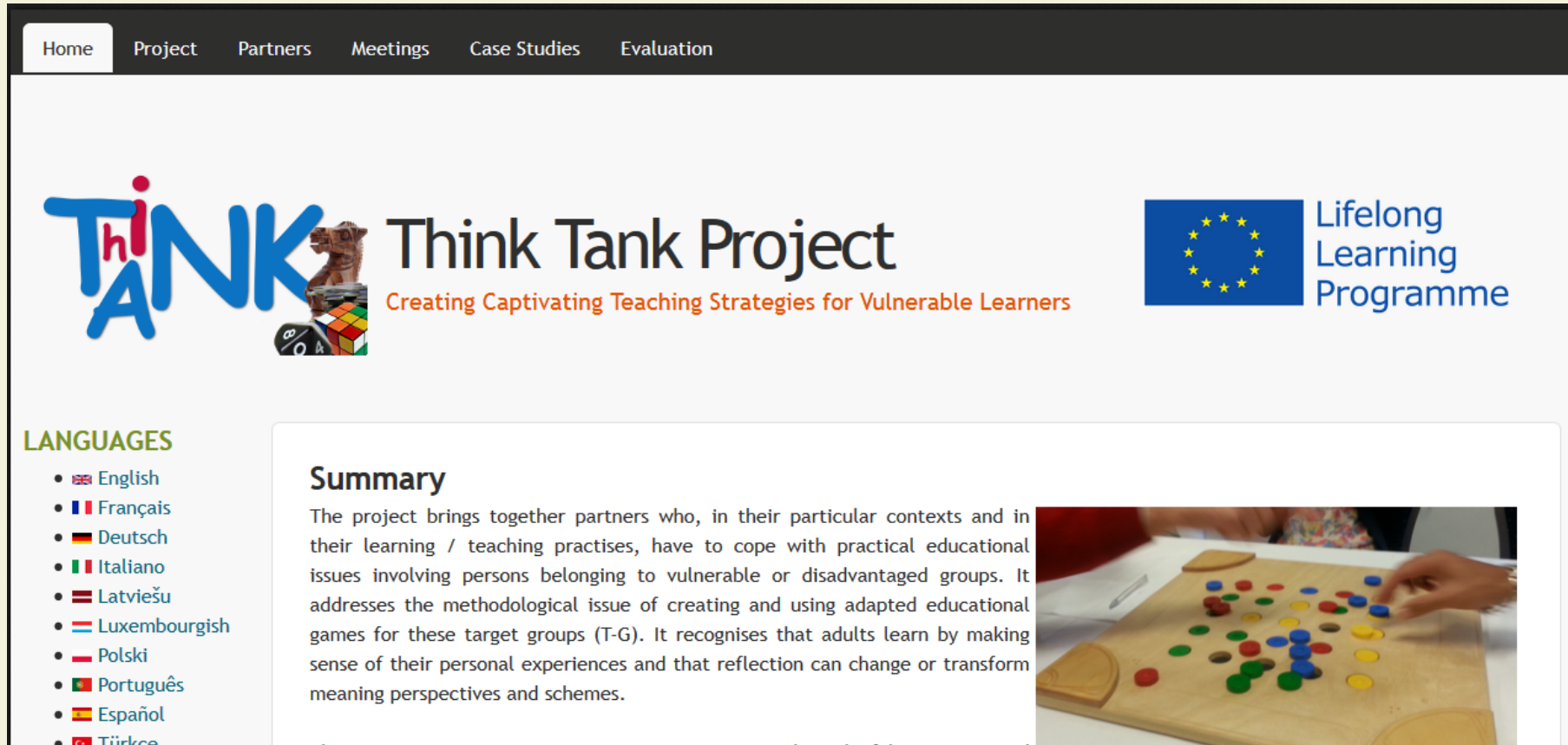
- Responsive design makes the contents of a website adaptable to any screen size.
- Also is capable of optimize the contents to a touch interface or to a keyboard/mouse interface on demand.
- With the great propagation of mobile devices responsive design it's a necessary feature on any web design.
- We can see some examples of another project website next :



5.Responsive Design

The selected theme makes possible the navigation in different devices.


Computer:













The screenshot shows the Think Tank Project website. At the top is a dark navigation bar with links: Home, Project, Partners, Meetings, Case Studies, and Evaluation. The main header features the 'Think Tank Project' logo, which includes the word 'Think' in blue and 'Tank' in a stylized font with a chess knight piece. To the right of the logo is the text 'Think Tank Project' and 'Creating Captivating Teaching Strategies for Vulnerable Learners'. Further right is the European Union flag and the text 'Lifelong Learning Programme'. Below the header, there is a 'LANGUAGES' section with a list of languages and their flags: English, Français, Deutsch, Italiano, Latviešu, Luxembourgish, Polski, Português, Español, and Türkçe. To the right of this list is a 'Summary' section with a paragraph of text. Below the text is a photograph of a person's hands moving colorful circular tokens on a wooden board.

Home Project Partners Meetings Case Studies Evaluation

Think Tank Project
Creating Captivating Teaching Strategies for Vulnerable Learners


 Lifelong Learning Programme

LANGUAGES

-  English
-  Français
-  Deutsch
-  Italiano
-  Latviešu
-  Luxembourgish
-  Polski
-  Português
-  Español
-  Türkçe

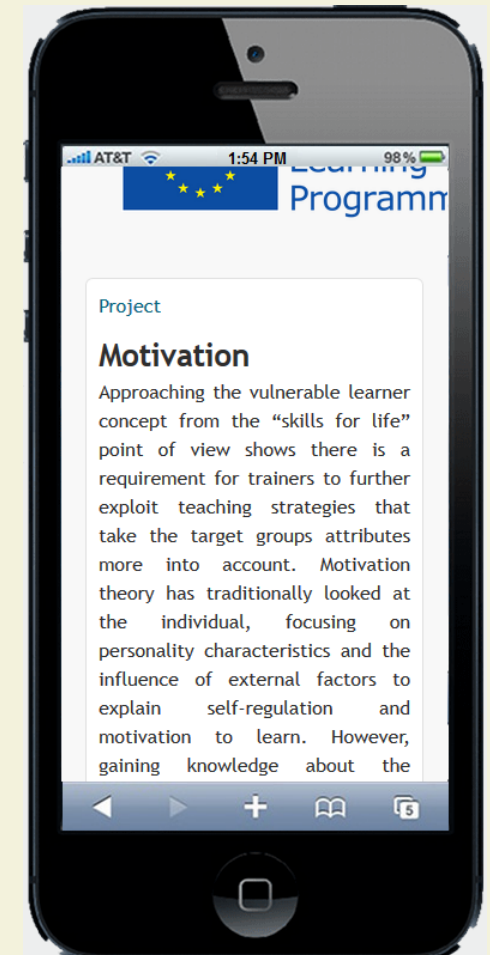
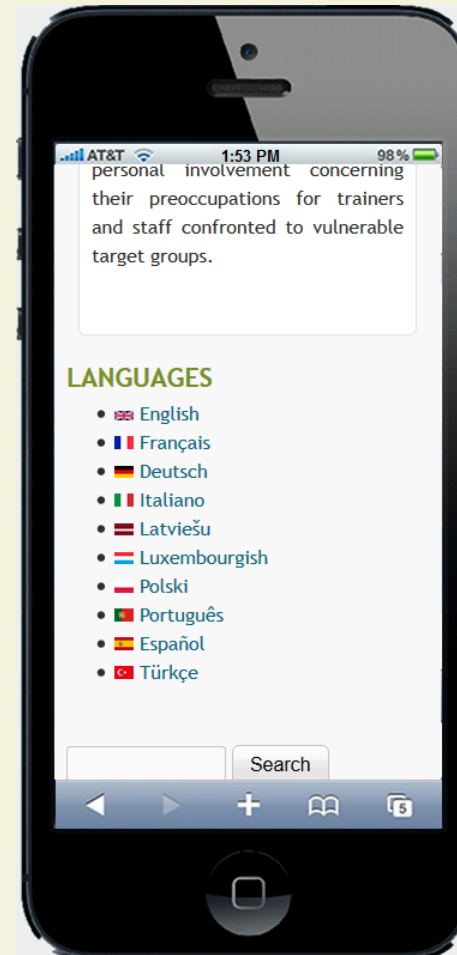
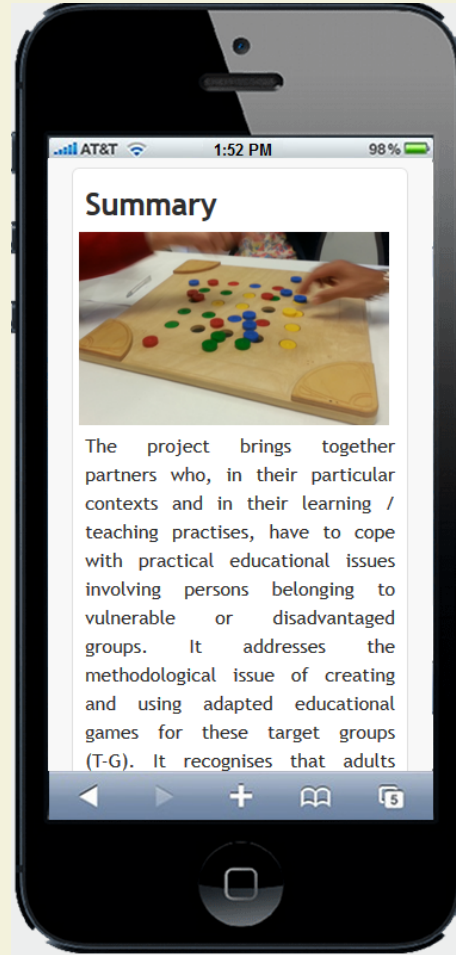
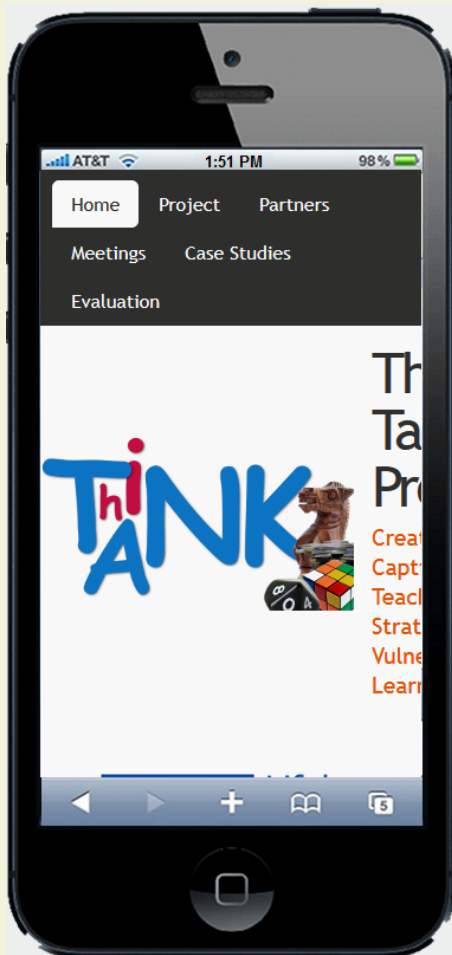
Summary

The project brings together partners who, in their particular contexts and in their learning / teaching practises, have to cope with practical educational issues involving persons belonging to vulnerable or disadvantaged groups. It addresses the methodological issue of creating and using adapted educational games for these target groups (T-G). It recognises that adults learn by making sense of their personal experiences and that reflection can change or transform meaning perspectives and schemes.



5.Responsive Design

- Iphone 5: <http://bit.ly/1iNp59R>



5. Responsive Design

- Ipad 2: <http://bit.ly/1iNqYU1>

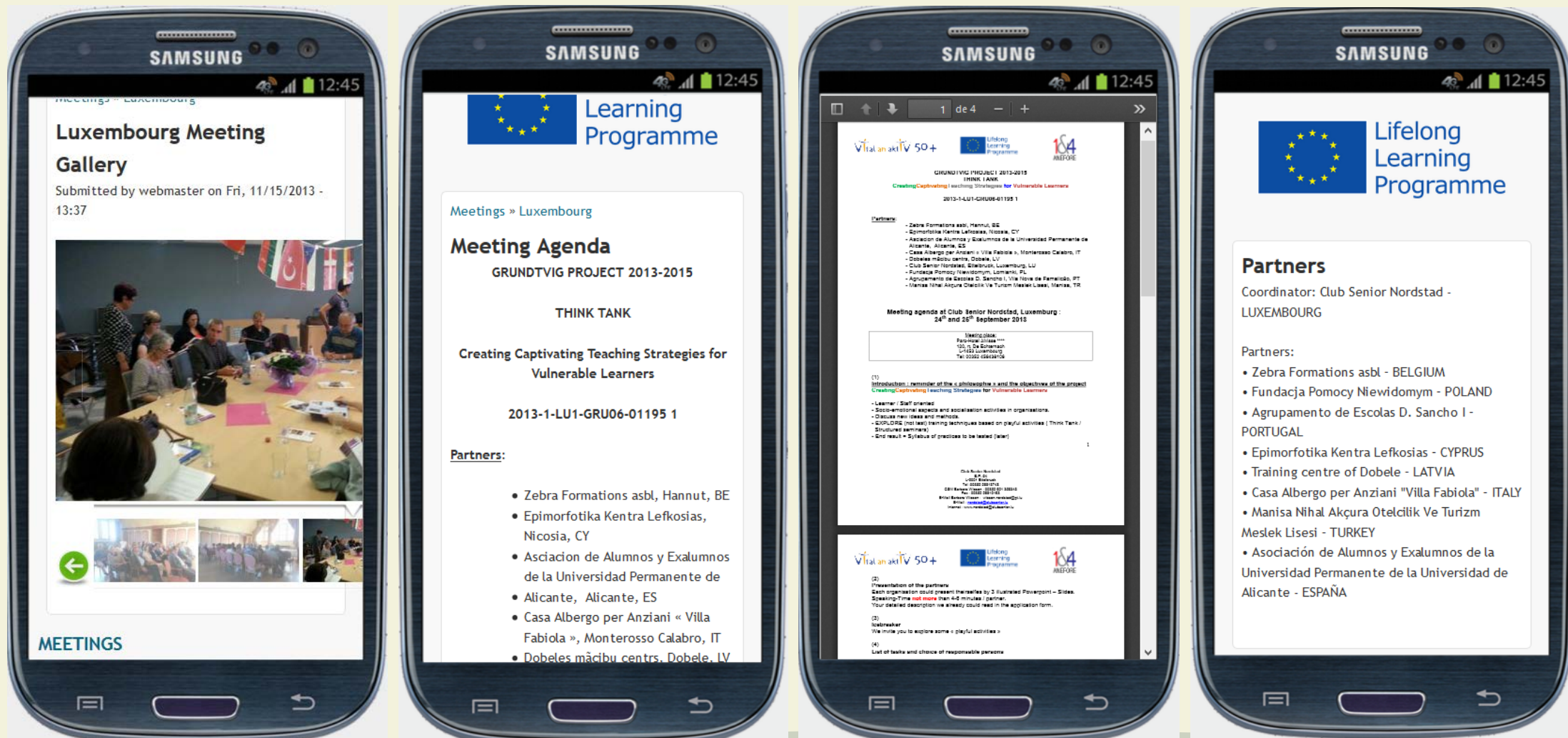


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BALL Project Website Proposal

5.Responsive Design

•Galaxy S3: <http://bit.ly/1iNrscG>



6.Content Management System

- We have experience using Drupal CMS to run European Project Websites.
- Drupal it's a PHP CMS that has a large amount of modules to deploy almost any possible feature for a website.
- It's Open Source and can be used without any cost.
- We can develop the BALL U3A website using this technology.

6.Content Management System



Advantages of using a CMS to run the website:

- Non-technical contributors can edit pages and expand a site content: no knowledge of HTML is required.
- A separation is maintained between a website's content, its structure and its visual design.
- When new content is added, its visual appearance conforms to the design already established for the sort of content being added.
- When pages are added or deleted, site menus are updated.
- Best practices with regard to search engines can be gracefully enforced (page titles, meaningful URLs, correct metadata, etc).
- Easy multilanguage content management.

7. Multilingual Structure

- The BALL U3A Project has 4 partners and 4 languages:
 - Icelandic, Polish and Spanish. Also English as a cross partner language.
- We can choose to use one of these multilingual methods for all the website or to combine them.
 - **Regular Multilanguage pages:** Pages translated to all languages.
 - **English and partner language.** For the partner description page.
 - **Only English pages.** Pages not translated.

Its very important decide which contents of the website will be translated.



7. Multilingual Structure

- **Regular Multilanguage pages:**

- Have a language selector on the left side block. See example on the right side.
- If a language is missing for a page, the web does not show a menu link for them.

- **No Multilanguage pages:**

- These pages do not show any language selector.
- When we see the website in another language different than English these pages and the menu links are shown in English.



8. Website Contents



- We propose this main menu contents:

- **Home**
- **Project**: Motivation, Objectives and strategy, Impact, Relevance, European Added Value, etc.
- **Partners**: Evris Foundation Ses.(Iceland), U3A Reykjavik (Iceland), Universidad de Alicante (Spain), Towarzystwo Wolnej Wszechnicy Polskiej Oddział w Lublinie (Poland).
- **Meetings**: One page for every meeting with a possibility of subpages (Agenda, Photos, Report, Materials).
- **Institutions Directory**.
- **Final Materials**.
- **Dissemination**.

9. Website Dates

C) Virtual cooperation and local project activities

A project website will be developed immediately as an internal project web for communication between partners. The website, **which will be launched end 2014**, will serve as a tool for stakeholders in each country to prepare for regular meetings throughout the project period. An exercise will start immediately at the launch of the project, mapping the situation and experience in each of the partner countries through literature /reference study, scanning of research findings and a survey to be conducted in a similar way in all partner countries, under the auspices of UPUA. It is planned that the results of this exercise will be introduced at the May 2015 meeting.

(Pag 23 Application Form)

We propose to show a website draft in Alicante's Meeting in December 2014.

10. Tasks

Things to debate:

- Design of the Corporate Identity (Logo, etc.).
- Decide the type of hosting that will be used (Commercial or internal).
- Decide the type of domain that will be used (Commercial or www.proyectosupua.es/ball).
- Decide the domain name of the page in case of a commercial domain.
- Decide the multilingual approach of the website.

