



# WHAT IS NEXT<sup>3</sup>? AN INITIATIVE TO ENGAGE UNIVERSITIES, THEIR COMMUNITIES, AND THEIR BOOMER ALUMNI IN AN EXCHANGE OF TIME, TALENT AND TREASURE FOR THE BENEFIT OF ALL.

### The NExT<sup>3</sup> Exchange

Offers a comprehensive, self-sustaining system to provide lifelong learning, self-discovery, and meaningful engagement to boomer alumni through an aligned effort of universities and their communities.

- •Proven life review and planning process and tools adapted for use by boomer alumni .
- •Engagement with corporate, non-profit and civic sectors to increase opportunities for meaningful work for boomer alumni.
- •Identification of opportunities and connections for boomers in all sectors, using existing databases and supported by technology.
- Measurement of all components.

### NExT3 @ SUFFOLK UNIVERSITY

New Exchange of Time, Talent & Treasure



An initiative to engage universities, their communities, and their boomer alumni in an exchange of time, talent and treasure for the benefit of all.

### **NExT3 PROCESS**

Build NExT3 system

Internal University Partners

**Community Partners** 

Recruit Alumni

Introductory Showcase Event: Speaker, Opportunities Panel

Registration & Peer Group Assignment

Educate & Place Alumni

NExT3 Planning Program

Match, Supervise & Evaluate

### Value to University Partners

- Connect with and "give back" to alumni
- Potential revenue from grants, donations and legacy gifts
- Local, state and national reputation enhanced
- Contribution to local civic and corporate community increased
- Partner with renowned organizations:
   AARP, ElderHostel, Civic Ventures

## Value to Participants

- Purpose: Clarification of new personal direction
- Identity: Process of self-discovery, learning and reflection leading to re-definition of self
- Community: Meeting, exploring, planning, and coaching with peers
- Take away: Individual plan of action including a personal video, resume and bio, and connections to opportunities.

## Value to Community

- Reduced cost of healthcare
- Attracts residents to city and state
- All sectors have access to a pool of talented trained boomers
- Organizations can leverage boomer skills to do projects and work that is not within the dayto-day

# Comments from NExT3 Demonstration Program Participants

- Excellent. Great discussions and activities to understand who I am, what is my potential to reenter the world of work.
- The experience has been positive and I do feel more connected to Suffolk and feel I need to become more involved.
- The program exceeded my expectations. It wasn't a rehash of things that I already knew; it provided me with an opportunity in a very positive environment to explore my skills and how I could parlay them in areas I wanted to move within.
- It provided me with a really authentic way of using self-reflection to better understand where I was and where I wanted to go. No easy task!
- My thought process has changed a lot.
- Experienced assistance really helped.

### Ideal NExT<sup>3</sup> Boomer Alum

- 60 +/-
- Successful in own eyes
- Still working or recently stopped
- Has extensive 'work' experience
- Held mid-senior level position in corporate/ professional/non-profit arena
- Seeks to make a contribution, not to retire
- Peer of others in cohort

# Ideal NExT<sup>3</sup> Community Partner

- Identifies fulltime and/or part-time volunteer and paid roles for boomer alumni
- Works with NExT3 to scope projects and skills needed
- Works with NExT3 to prepare and train managers to work with boomer alumni
- Assigns a point person to manage the exchange

# Ideal NExT<sup>3</sup> University Partner

- Main campus in a medium to large city
- Majority of alumni live near the city
- Alumni hold leadership positions in civic, nonprofit and for-profit organizations in the region
- Related University departments see the value in and engage with NExT3...alumni, advancement, career services, faculty, life long learning
- Allows NExT3 access to technology platform
- Assigns a point person to manage the exchange