



Shopping – my decision?

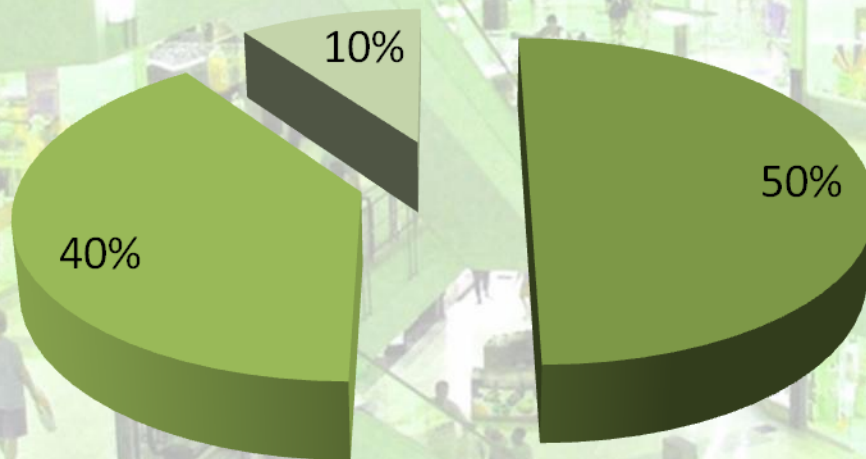
Shopping – my decision?

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The questionnaires were completed by:



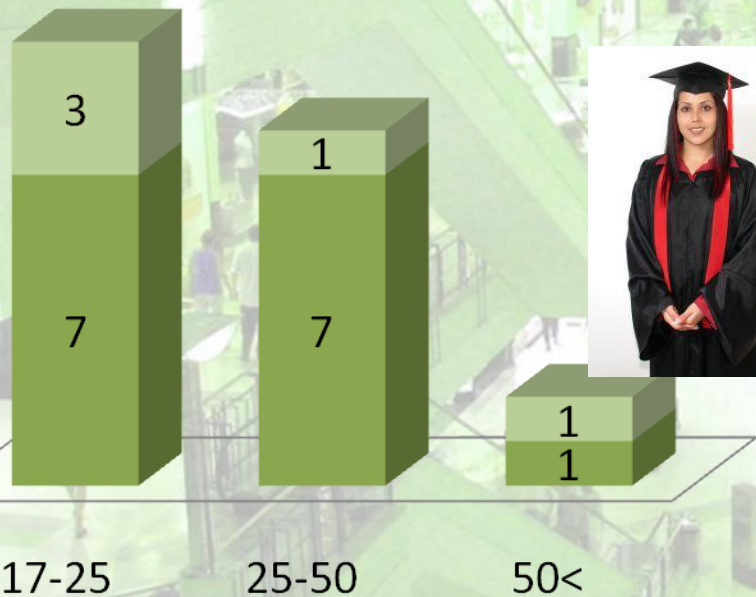
- age of from 17 to 25 years
- age of from 25 to 50 years
- age more than 50 years



# Shopping – my decision?

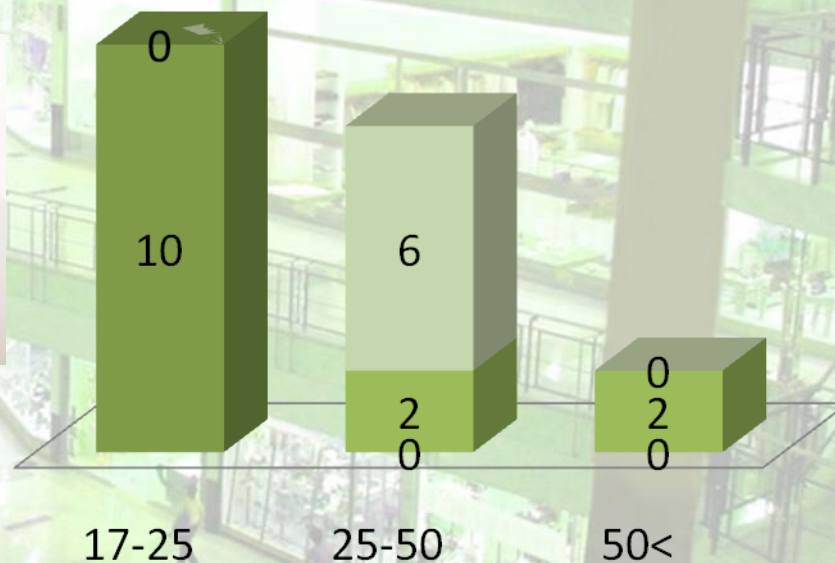
## Sex

women man



## Education

Primary High Secondary



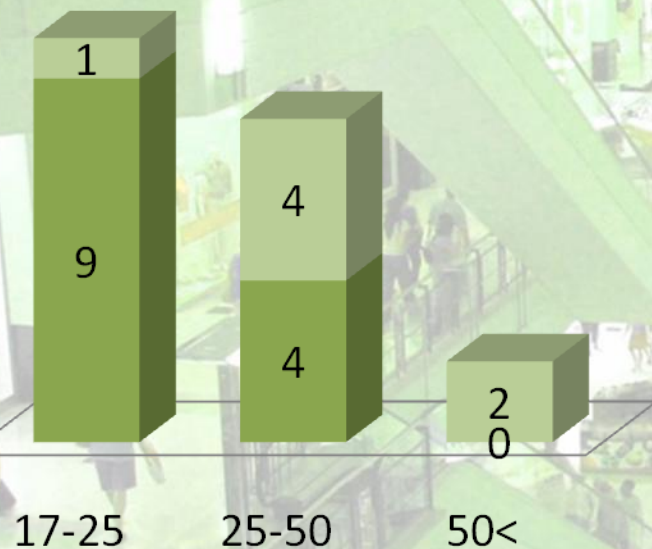
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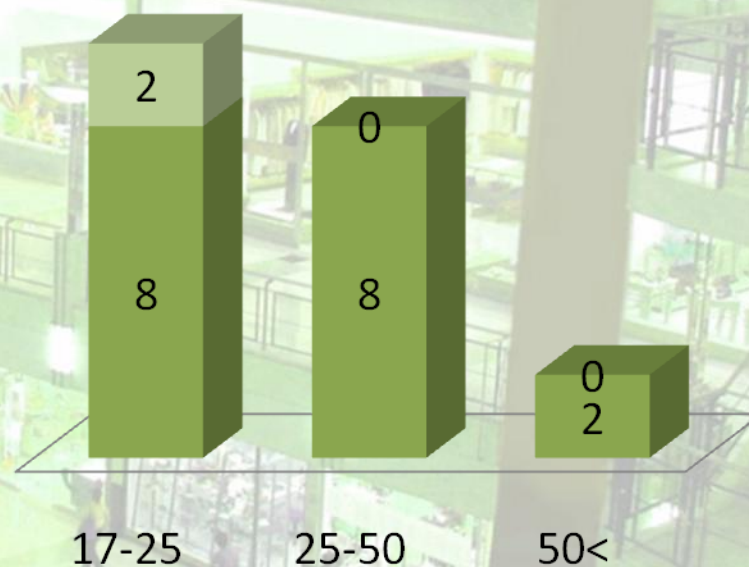
## Person with an eyesight dysfunction

■ Yes ■ No



## Place of abode

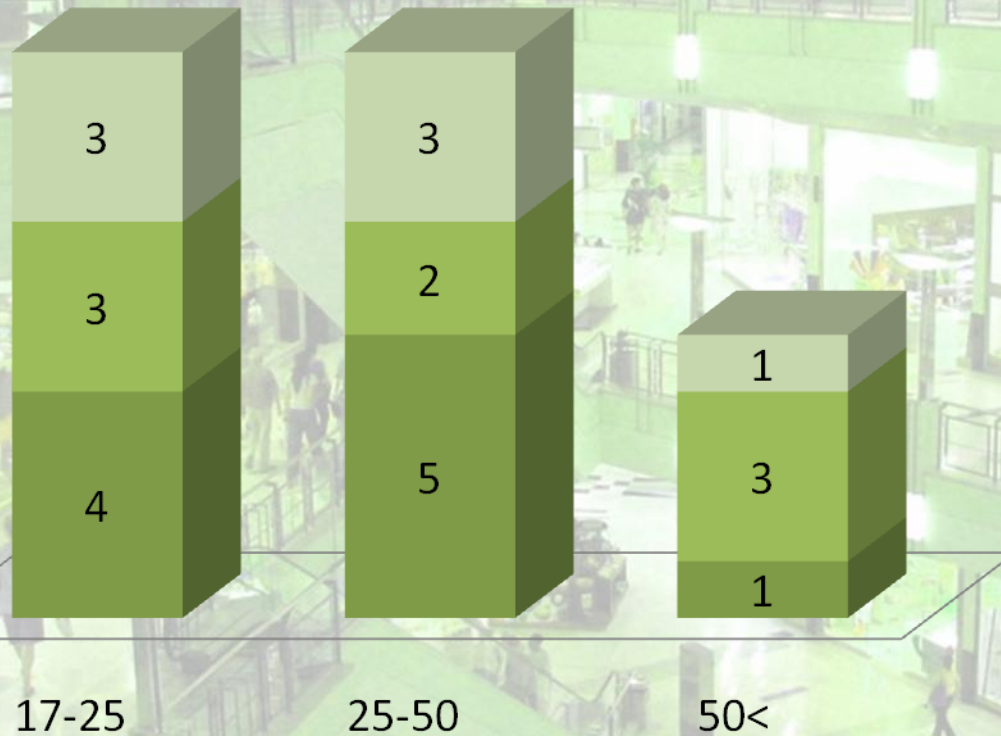
■ City ■ Countryside



# Shopping – my decision?

# How often do you buy clothes?

more often than once a month once every 3

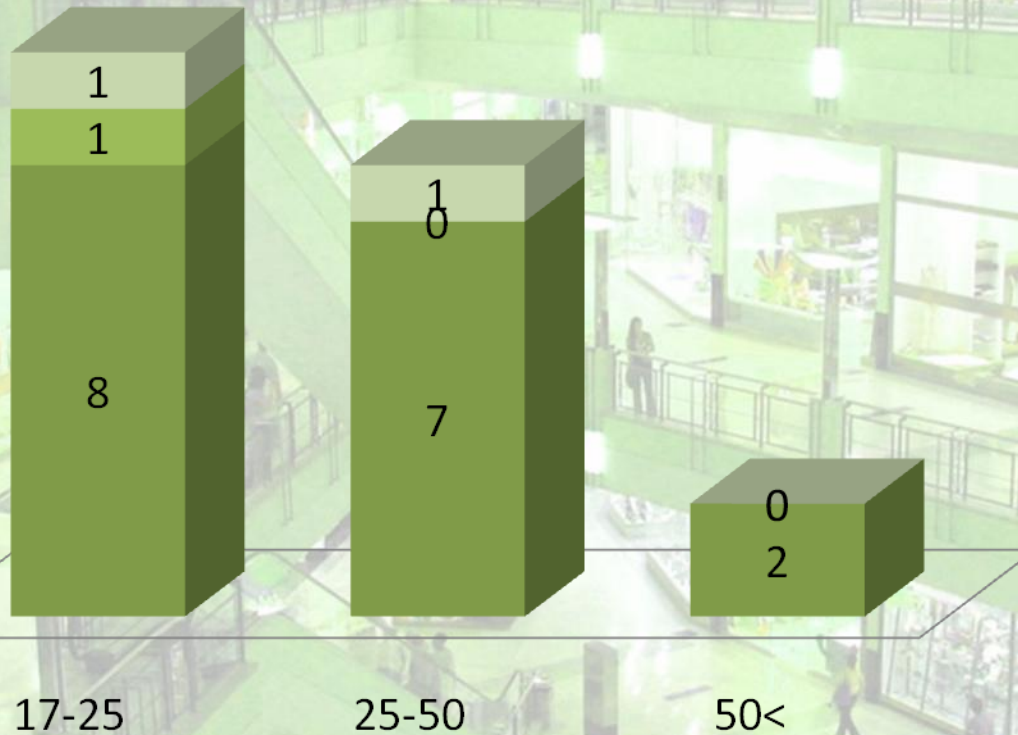


## Shopping – my decision?



# Do you like going shopping?

■ Yes ■ No ■ I do it out of



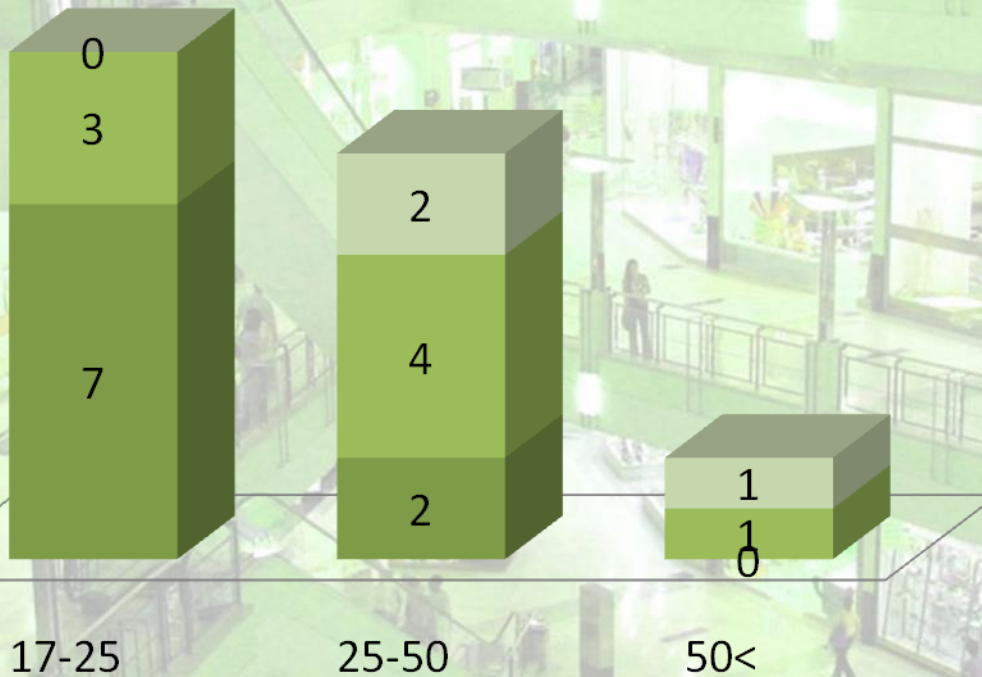
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# How much do you spend on clothes per month?

1 zł = 0,25 Euro

■ up to 200 zł   ■ 200 – 500 zł   ■ 500 – 1000 zł



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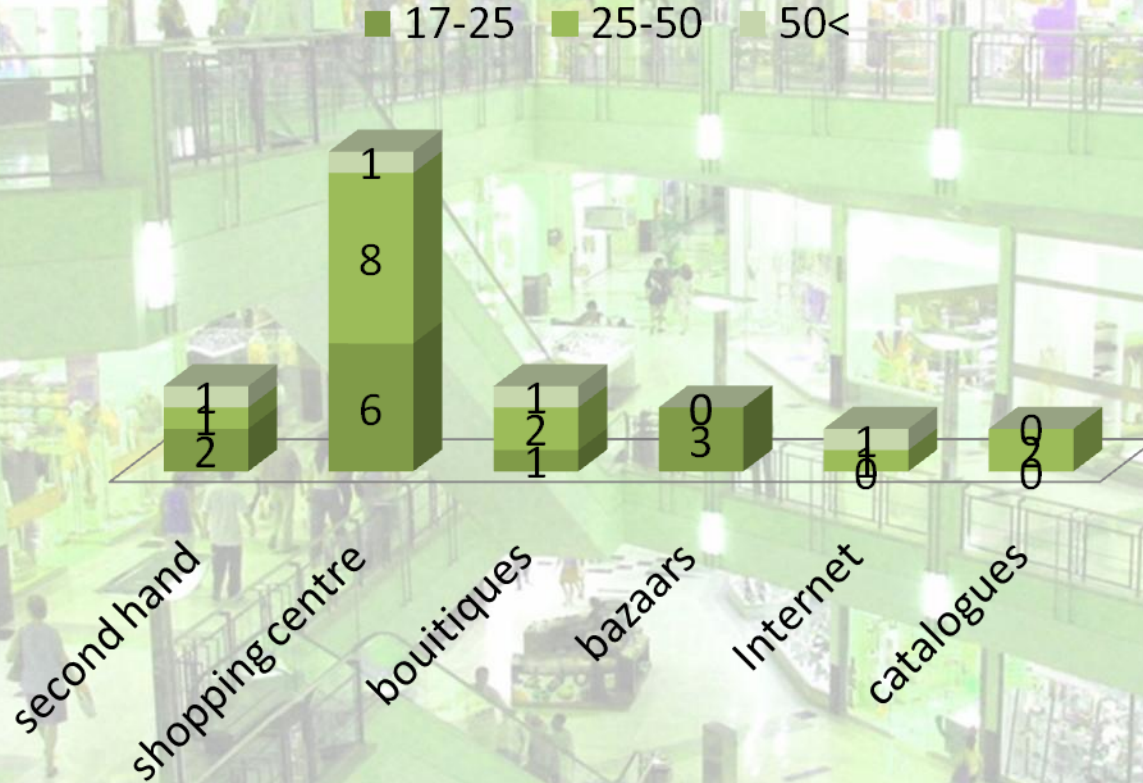
# What factors influence you during doing shopping?



## Shopping – my decision?



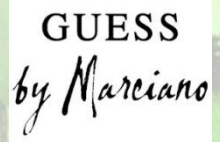
# Where do you buy clothes?



## Shopping – my decision?



What are your favourite brands of clothes?



17-25

25-50

50<



Shopping – my decision?

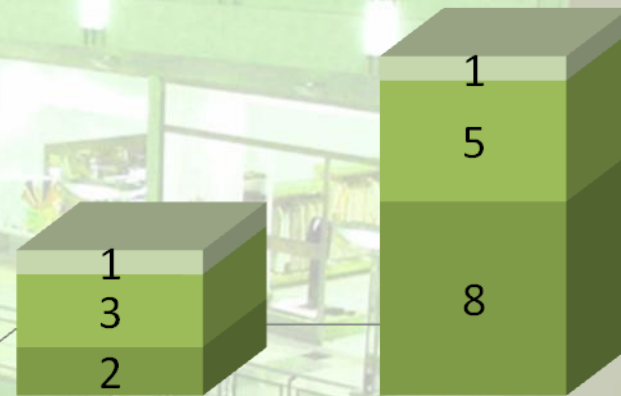
FPN Fundacja Pomocy Niewidomym



# Do you have your favourite manufactures of shoes?



■ 17-25 ■ 25-50 ■ 50+



Yes

No



## Shopping – my decision?

# What do you like to buy most?

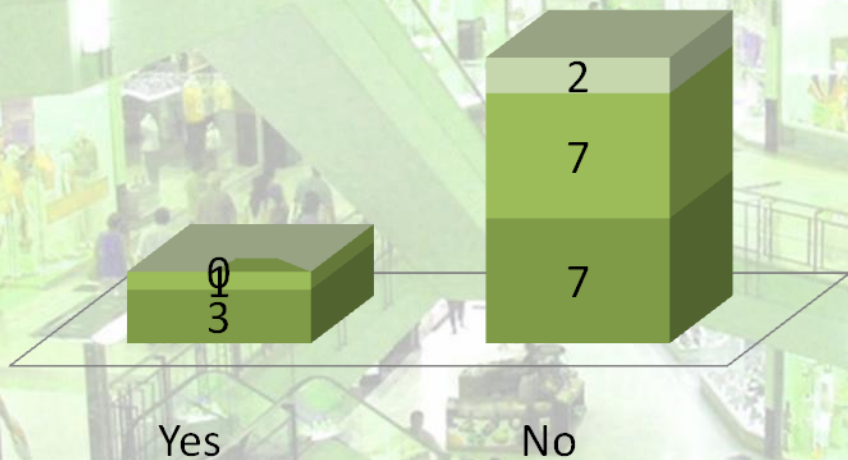


## Shopping – my decision?



Do the advertisements in newspapers, TV, outdoor make you buy the particular thing?

■ 17-25 ■ 25-50 ■ 50<

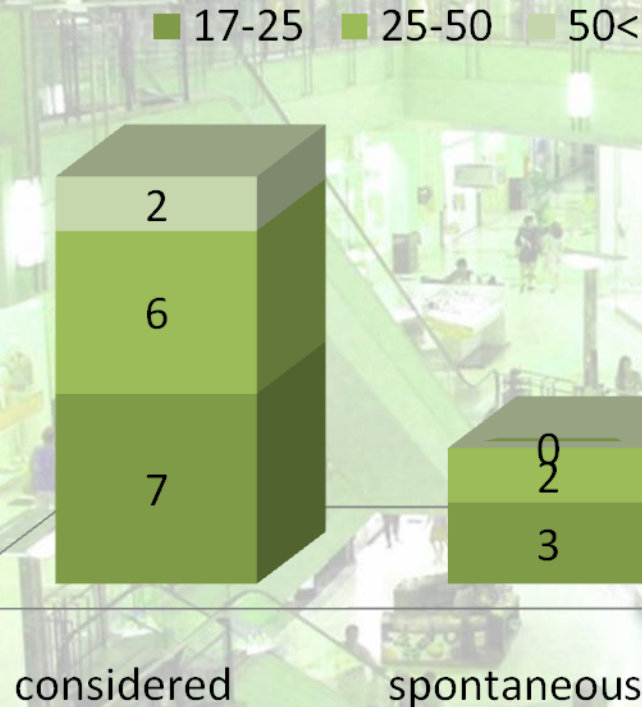


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# Your decisions concerning buying clothes are

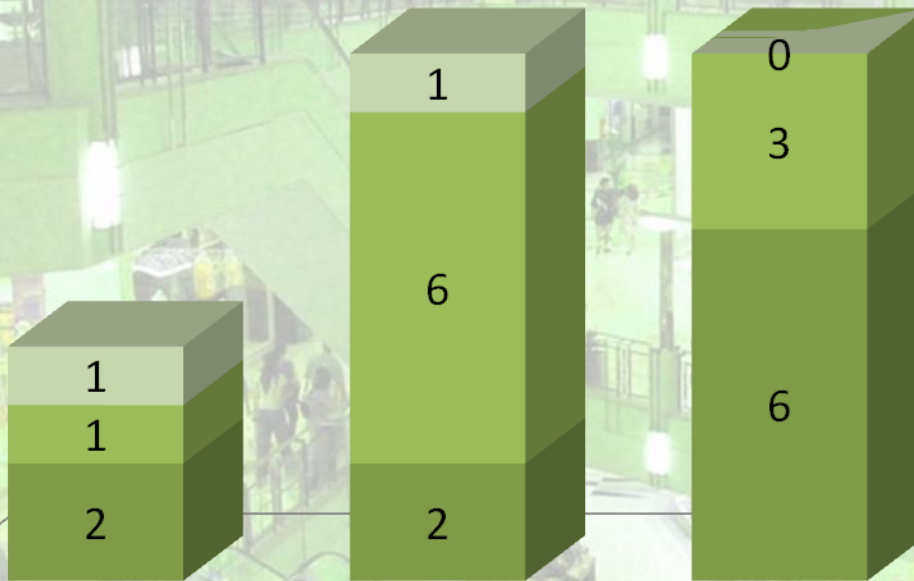


## Shopping – my decision?



# You do your shopping

■ 17-25 ■ 25-50 ■ 50<



alone

with a friend

with your  
parent/sibling



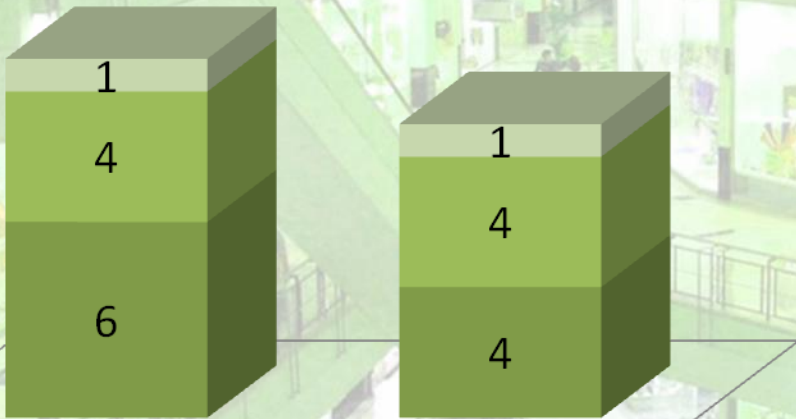
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Do you make the decision about buying certain thing on your own or do you need an advice (from friends, family)?

■ 17-25 ■ 25-50 ■ 50<



Yes

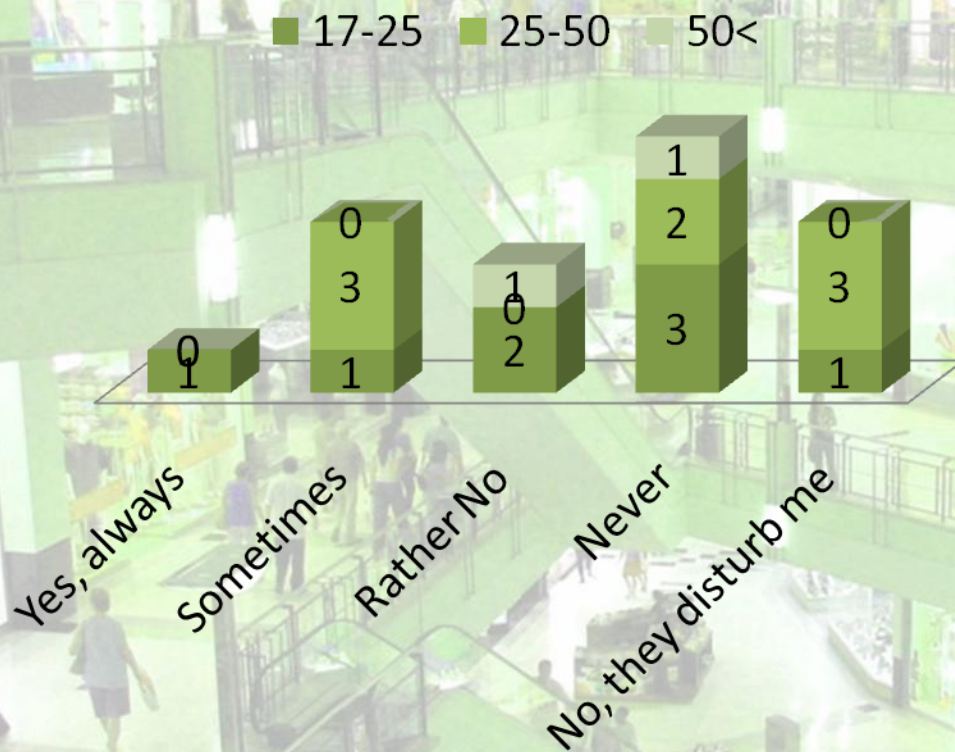
No



Shopping – my decision?



# Do you benefit from advices given by shop-assistants?



## Shopping – my decision?

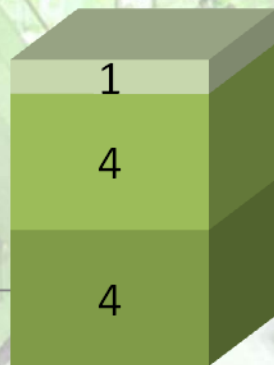


# How much time do you spend when buying clothes (at one time) ?

■ 17-25 ■ 25-50 ■ 50<



max 2 hours



2-5 hours

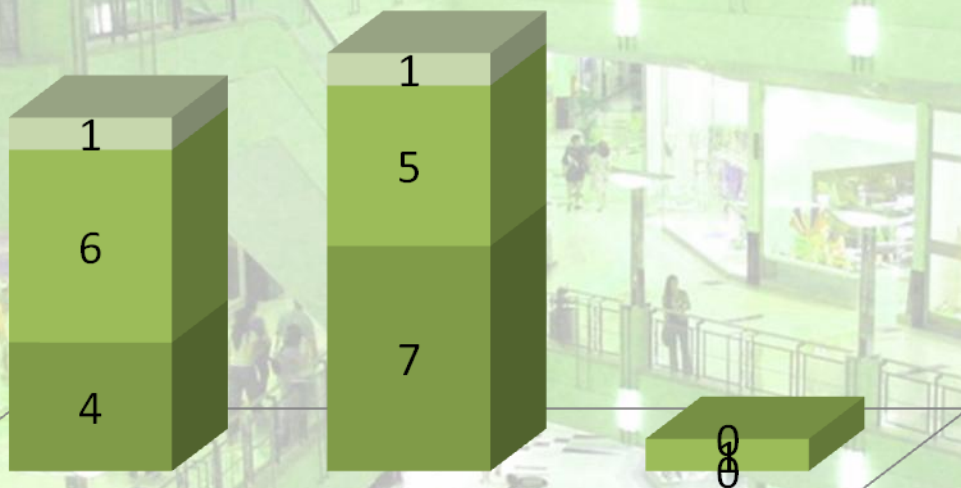


## Shopping – my decision?



# You buy clothes:

■ 17-25 ■ 25-50 ■ 50<



for bargains

at regular  
prices

second hand

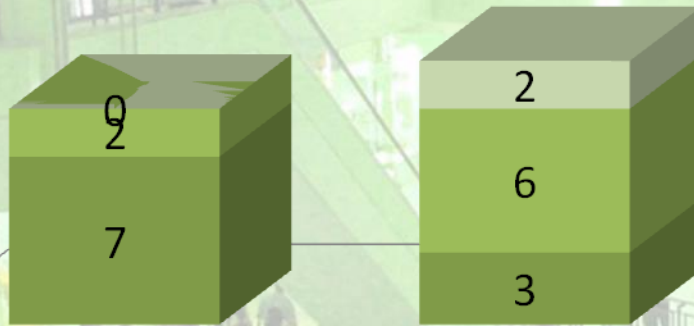


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If you like certain thing very much:

■ 17-25 ■ 25-50 ■ 50<



you wait for a discount

you buy it immediately, no matter what the price is



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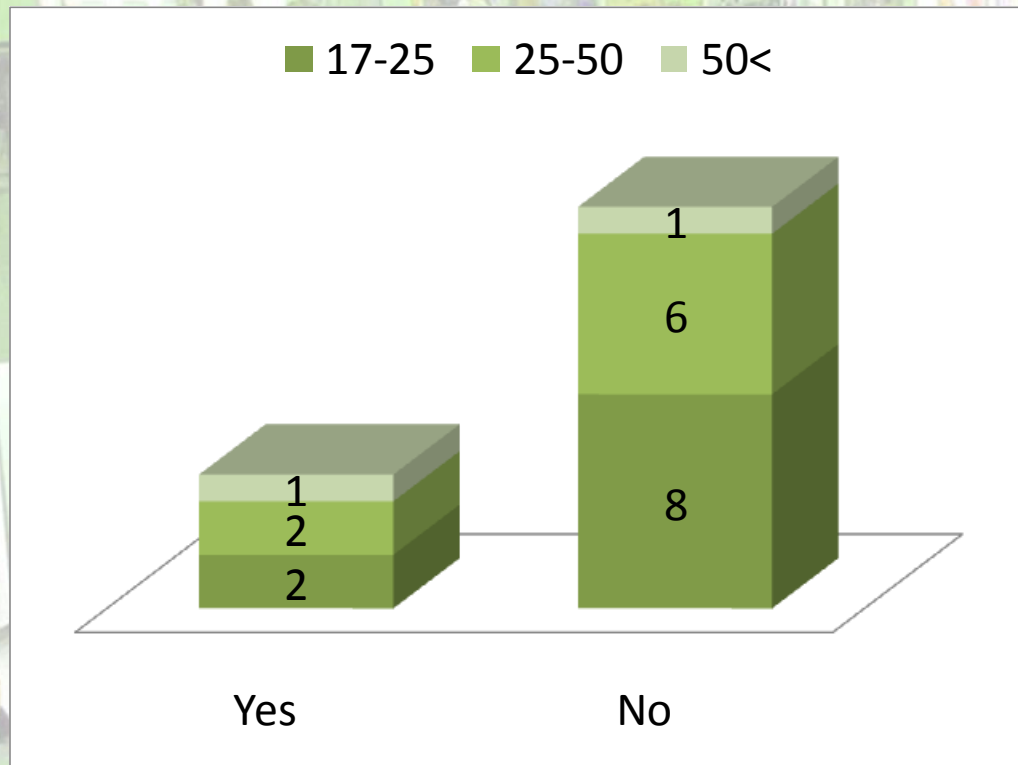


# Do you know which clothing chains are Polish and which are not?



## Shopping – my decision?

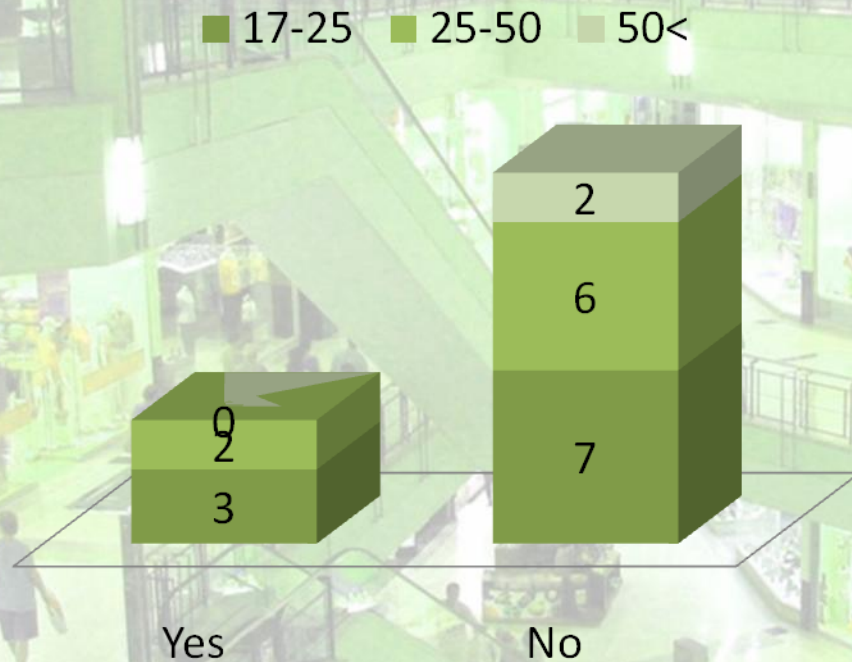
Have you ever been interested in who and in what conditions produced the things you buy?



Shopping – my decision?

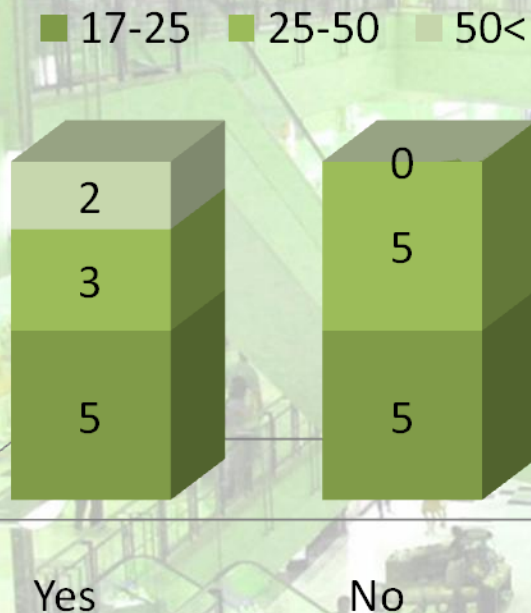


If you knew that kids and prisoners from work camps are exploited for the production of clothing, would you buy these clothes?



Shopping – my decision?

Do you think that Polish clothing products are equally good as foreign clothes coming from renowned companies?



Shopping – my decision?



# Thank you for your attention!

